Teaching Criminal Law in a Visually and Technology Orientated Culture: A Visual Pedagogy Approach

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I INTRODUCTION

The revolution in media and global communications in the last few decades has transformed the very basic foundations of knowledge and education. Pedagogical authors have been advocating for the development of media literacy across the curriculum. However, in Canada the Law School classroom, with its teaching philosophy built during an exclusively print-centred era, has not yet opened its doors to audiovisual teaching methodologies or to media literacy.

The objective of this article is to describe some student-centred activities that are informed by visual pedagogy, and that take into account students’ learning styles in a visually oriented and technology driven society. It is written exclusively from a Canadian perspective and it is premised on the fact that teaching methods that use the structure, language, and rhythm of audiovisual media attract...
students’ attention and encourage their active involvement in class.\(^5\) Furthermore, approaching criminal law from this perspective helps students develop media literacy as advocated by visual pedagogy. For this purpose, the article firstly discusses the existing clash between the prevailing Law School teaching philosophy in Canada and the audiovisual culture in which we are all immersed. Secondly, it briefly examines Goldfarb’s visual pedagogy, which calls for both adopting teaching methodologies compatible with the contemporary audiovisual paradigm and developing students’ media literacy in the classroom, ie, a students’ analysis of media texts and students’ media production across the school curriculum.\(^6\) Thirdly, it analyses the context of the course in which the activities are inserted. Finally, it examines some teaching activities involving the analysis of video scenes showing criminal events and students’ production of videos dealing with criminal matters.

**II Clash Between Prevailing Law School Teaching Philosophy and Audiovisual Culture**

Since the 1980s, Canadian Law Schools have been gradually shifting the conception of the law from a unitary, doctrine-focused, and homogeneous system to a more diversified, open, and plural process, where there is a relatively higher degree of tolerance for alternative perspectives and for the contribution of other disciplines.\(^7\) Although this change in the legal paradigm implied a devaluation of the importance of Langdell’s case method, and despite the efforts of many faculty members and authors in Canada, law teaching methodologies have not yet completely shifted towards a truly active and student-centred pedagogy that fully acknowledges the influence of audiovisual media in students’ lives.\(^8\)

The patterns of modern Law School education were laid in an era of nearly total print dominance.\(^9\) The educational concepts articulated were print-centred, where the main objective of Law School was to dissect published edited appellate court decisions, and then to use this skill to achieve mastery of legal thought over a body of learning that itself had been shaped and disciplined by its reduction to print.\(^10\) As put forward by Goldfarb, ‘writing and reading occupied a space

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6 Goldfarb, above n 1, 59.
of privilege in the Western tradition of education and literacy for the most of the twentieth century, making these skills key factors in subjects’ identity and status relative to community’.11

In the last few decades, images have earned a new status in some educational contexts other than the Law School and they have become a representational mode of choice well beyond their previous status as illustration.12 The visual has thus taken on a new importance not only in the scheme of knowledge representation but also in the formation of identity and community relative to how knowledge is accessed and lived.13

Despite this change in paradigm, the prevailing teaching methods in Canadian Law Schools continue to be print-centred and focused on the instructor, whose role is still conceived as a major conveyor of knowledge contained in published court decisions compiled in legal casebooks.14 The teaching activities still give students marginal involvement, and most importantly,15 the teaching methods do little, if anything, to encourage students to create and produce their own (and collective) legal texts and knowledge, whether media centred or not.16

III VISUAL PEDAGOGY

The rapid expansion of global communications media and visual culture in this digital era has shaken the structure of societies globally and has radically altered the dissemination and production of information and knowledge.17 This revolution is fundamentally transforming our notions of education and learning, and at the same time, it is altering the way we apprehend reality. It has changed the means that people, particularly those who have grown up in this paradigm, use to communicate with one another, the concepts they form, and the structure of their thought.18

Unlike other active teaching pedagogies that consider audiovisual technologies as mere supplements to traditional classroom and

11 Goldfarb, above n 1, 20.
12 Ibid.
13 Ibid. As clearly expressed by Goldfarb, we identify with and through the visual; we increasingly experience our everyday lives through media in which visual and sound-based representations predominate.
17 Goldfarb, above n 1, 1.
IV THE CONTEXT: A MULTIDISCIPLINARY APPROACH

In Canada, legal education consists of a three-year curriculum, which is fairly similar across the relatively few existing common law schools. During the first year, students achieve basic lawyering skills, mainly the analysis of edited appellate court decisions, the identification of both sides to a position, the resolution of conflicts, and the isolation of legal issues from non-legal facts. Students develop these skills across six or seven compulsory courses—generally constitutional law, criminal law, contracts, property, torts, and civil procedure. Students also take a legal writing and research course.

print-based education, visual pedagogy places audiovisual languages at the forefront of classroom teaching. Visual pedagogy recognizes the unique advantages that audiovisual media have as powerful transforming tools. For Goldfarb, when used as a tool in the classroom, the power of audiovisual media enables a level of interactivity and critical thinking not seen in traditional schooling. Visual pedagogy advocates the teaching of media literacy across the curriculum, and as part of a plan that is sensitive to the diverse concerns, knowledge, and experiences of students. Media literacy has been conceptualized as the ‘the process of critically analyzing and learning to create one’s own messages — in print, audio, video, and multimedia, with emphasis on the learning and teaching of these skills through using mass media texts’. It includes the cognitive and affective processes involved in viewing and producing audiovisual materials.


20 Goldfarb, above n 1, 59. Visual Pedagogy rejects the two predominant views — the Frankfurter school and Postmodernism — about the role of visual media in society. The Frankfurter School (Adorno, Horkheimer, Habermas References) considers popular culture and the mass media that produces it as one of the means of oppression by the power elites. The postmodernist view shifts responsibility from the makers and distributors of popular culture to the users who supposedly are able to critically read it and pick from it what they want and need for their social emancipation and sub-cultural identification. Visual Pedagogy shows that the use of media can have emancipatory effects in the short run as well as recuperative effects in the long run. Goldfarb posits that learning to critically read media texts is insufficient to take the ideological sting out of the message, but rejecting the use of media altogether is to deprive students of fundamental tools to apprehend the world surrounding them and to transform and affect it.

21 Goldfarb, above n 1, 1.


23 Goldfarb, above n 1, 20.

24 Hobbs, above n 2, 32.
The criminal law course where the experience recounted below takes place is conceived as an interdisciplinary course. It focuses on the study of crime simultaneously from three main disciplines: criminal law, criminology, and criminal justice. It has been conceived as an experimental one year course to offer students a different approach to the study of law. In this course we analyse a long list of different criminal problems, such as homicides, sexual assault, property crimes, corporate crimes, international crimes, crime participation, and the elements of the crime, among many others. The focus is not the appellate court decisions dealing with these criminal matters, but the criminal problems themselves. Although there is a lot of variation in the approach, when we examine any given criminal phenomenon we try to delve into three main layers of analysis: (i) the root causes of the criminal problem, for which purpose we resort to a wide array of criminology theories, both traditional and alternative, (ii) the legal solutions adopted to deal with the problem, including an analysis of the elements of the criminal offence and its judicial interpretation both in Canada and other jurisdictions, and (iii) the way the criminal justice institutions handle the problem and its perceived offenders. We seek...

25 Harry W Arthurs, ‘Poor Canadian Legal Education: So Near to Wall Street, So Far from God’ (2001) 38 Osgoode Hall Law Journal 381, 381. Law related courses, such as sociology of law, criminal justice, and law and justice, are increasingly offered as part of undergraduate bachelor’s-level studies, which students may take prior to Law School.


connections among society’s legal, political, economic, sociological, and cultural elements and we look at criminal problems and justice institutions from international and transnational perspectives. This interdisciplinary approach not only enriches the examination of legal issues but also actively fosters students’ interest to engage in criminal problems from a comprehensive focus. Otherwise, the traditional view of law teaching which restricts itself to the analysis of edited appellate court decisions irritates students who are accustomed to examining topics globally and comprehensively, and who sense that the isolation of legal issues, as advocated by the prevailing paradigm of legal education, leads to impoverished analyses and solutions.29

V MEDIA ANALYSIS IN THE CRIMINAL LAW CLASSROOM

Since we now live in a visually-oriented and technology-driven society, our classroom teaching should adapt to the new realities of this fast-paced audiovisual culture rather than clinging to teaching methodologies that belong to other paradigms.

I implemented a teaching method that makes extensive use of students’ preferred learning styles without compromising the objectives of achieving excellence in the discipline. Although I try not to repeat the structure of my classes by constantly changing the rhythm of the class and by varying all classroom activities, my classes usually have a general common pattern. I always start by posting on the blackboard — in a way that resembles interactive menus on cable and satellite TV — the objectives of the class, how the class fits with what we have done and what we will do, the topic of my talk, the class activities we will carry out, and what we will cover in the next class. My talk is usually short and straight to the main points I want them to discuss later. We then all embark on the class activities. One of the most successful activities is the analysis of video scenes from popular TV shows, such as Friends, Seinfeld, The Simpsons, Beverly Hills 90210, or even Beavis and Butthead, and commercial motion pictures depicting criminal events. It is amazing how many crimes are committed on TV every day!30

As a way of illustration, when we analyse the crime of stalking I usually show some scenes from the Friends episode titled ‘The One After the Super Bowl’. In this episode, Erica Ford (Brooke Shields) has got into Joey’s building to deliver a love letter to Joey thinking

29 Lani Guinier, Michelle Fine and Jane Balin, ‘Becoming Gentlemen: Women’s Experiences at One Ivy League Law School’ (1994) 143 University of Pennsylvania Law Review 1, 86. ‘To lawyer effectively, a contemporary attorney may need more than the ability to spot issues or engage in quick-response timed legal analysis, as measured by blind-graded examinations.’


https://epublications.bond.edu.au/ler/vol16/iss1/8
he actually is Dr. Remore — the surgeon he plays on Days of Our Lives. When Erica unexpectedly knocks at Joey’s door, Joey and Chandler get scared and think she is going to kill them. We analyse whether Erica committed the crime of stalking (criminal harassment) as conceived in Canada. We analyse the actus reus (harassment), and the prohibited conduct (following, communicating, watching or threatening), the appropriate mens rea, and the existence of fear. We compare this crime with the stalking offence in California, which differs slightly from the Canadian version, as it has been conceived as a specific intent crime. This leads to a debate about specific intent crimes and the possibility of raising the voluntary intoxication defence. We also analyse the criminological categories of stalkers. Students debate whether Erica is a love obsession stalker and whether she also presents aspects of an erotomaniac stalker, as she believes Joey Tribbiani is actually Dr Remore, and that they are having a relationship.

Another example is our discussion of the concept of mens rea. Here I show a clip from Friends where Rachel is trying to move Rosita — Joey’s beloved chair. Joey makes it clear that Rosita does not move because she is positioned in the exact middle point between the bathroom and the kitchen and that this position is the perfect angle so as to avoid any glare reflecting off Stevie, the TV. When Joey heads into his room, Rachel tries pulling on the back of the chair until the hinge breaks and the back falls off. Students are asked to analyse whether Rachel acts with the required mens rea for mischief. This triggers a debate on mens rea itself and we relate to authors, such as Simmons and Fletcher, who propose alternative views on mens rea. We also analyse criminological theories to explain the reasons that lead Rachel to offend. For example, we resort to Labeling Theories to explain what the societal and the criminal justice reactions would be toward Rachel.

Another example is from the Beverly Hills 90210 ‘Graduation’ episode, where Steve sees a girl in the hallway who he has had a crush on for years and kisses her without her consent. He says ‘for years I’ve wanted to do this’ and runs away. Students analyse whether

31 Criminal Code, RSC 1985, c46, s 264.
36 Criminal Code, RSC 1985, c46, s 430.
Steve’s conduct constitutes sexual assault, and the type of mens rea he acted with.\(^{40}\) We examine if this same conduct is criminalised in other jurisdictions, including common law, civil law, and even Islamic states.\(^{41}\)

Participation in crimes also lends itself to this kind of activity. For example, in \textit{Seinfeld}’s episode ‘The Revenge’, George plots revenge against his former boss. With Elaine’s help he tries to slip his boss ‘a Mickey’. Also, Jerry suspects that his launderer is a larcenist after he discovers that $1500 he had stashed in his laundry bag is missing. Kramer convinces Jerry to get revenge. So, they both go back to the laundry. Jerry distracts the launderer while Kramer puts a bag of concrete into one of the washing machines. Students engage in a very lively discussion about the requirements for being an aider and abettor, the doctrine of probable and natural consequences, the dual mens rea concept, and the differences between the requirements for being a counsellor to an offence and an accessory after the fact.

Similarly, in the \textit{Friends} episode ‘The One with all the Cheesecakes’, Chandler steals cheesecakes from his neighbour. Despite knowing this, Rachel cannot resist eating the stolen cheesecakes herself. This again fosters active student participation in the examination of the requisites for being an accessory after the fact. Moreover the discussions lead to many other aspects of criminal law, including whether there is actus reus for theft, or whether Rachel may have a defence or not. Again, we try to extrapolate the debate to other criminal justice systems. We also examine how the criminal justice institutions treat white, middle class, male offenders in comparison to non white, immigrant, and marginal young males. We debate sentencing disparity issues affecting Aboriginals in Canada, as well as Hispanics and African Americans in the United States. A video clip which I usually show to illustrate judges’ sentencing discretion is \textit{The Simpsons}’ ‘The Parent Rap’. In this episode, Milhouse and Bart Simpson go to juvenile court for joyriding in Chief Wiggum’s police car. Judge Snyder rapidly dismisses Milhouse’s case on the male-centred view that ‘boys will be boys’. When Bart goes up before Judge Snyder he is just about to also be freed when instead the judge’s vacation starts. The replacement judge isn’t a pushover, and so, citing Homer’s negligence as a parent, she orders that Bart and Homer be tethered together. This clip clearly shows — like in real life — that two persons acting under identical circumstances can be imposed different sentences, even for the exact same crime.\(^{42}\)

When analysing sexual assault, I usually show \textit{Seinfeld}’s ‘The Red Dot’, where George has sex with the cleaning lady at work. We

\(^{40}\) \textit{Criminal Code}, RSC 1985, c46, s 271.

\(^{41}\) Hermida, above n 27, 164.

analyse the notion of consent under Canadian criminal law, where there is no consent if the accused engaged in the sexual activity by abusing a position of trust, power or authority.\(^\text{43}\) Students analyse whether George is in a position of authority with respect to the cleaning lady. They discuss whether someone who is not a boss can be deemed to be in a position of authority. They then examine whether George abused his position.

Similarly, I also show some scenes from the feature film \textit{Election}, where the protagonist Tracy Flick (Reese Witherspoon), an ambitious, overachieving senior High School student, has an affair with her teacher, Dave Novotny. I use this film to discuss the legal age of consent for sexual relationships in Canada, as well as in some US states, and the vast series of cases dealing with both coerced and consensual sexual relationships between teachers or principals and students.\(^\text{44}\) Furthermore, students have to apply different criminological theories to determine the root causes of sexual assault.\(^\text{45}\) We discuss whether any of the prevailing criminological theories, including those of the Feminist Criminology schools, can adequately explain the reasons for the occurrence of this crime. Students also critically reflect on whether this should be considered a crime and discuss the criminal policy justifications in those countries where consensual sexual relationships between a student and a teacher are not criminalized.\(^\text{46}\)

\textbf{VI Students’ Video Productions}

In order to achieve a high level of media literacy,\(^\text{47}\) students also create their own media productions dealing with criminal matters. For this purpose, I expressly teach them the conventions of film language, including camera movements, angles, editing techniques, and sound effects, and the meanings they can convey. When we analyse the video scenes described before, we also pay attention to the structure of the scene and its relation to the substantive content of the message conveyed. For example, when we analyse the famous shower scene in Alfred Hitchcock’s \textit{Psycho} to determine what kind of homicide it is and especially to analyse psychological criminology theories on

\(^{43}\) \textit{Criminal Code}, RSC 1985, c46, s 273.
\(^{44}\) Patricia J Falk, ‘Rape by Fraud and Rape by Coercion’ (1998) 64 \textit{Brooklyn Law Review} 39, 79.
\(^{45}\) Gillian Balfour and Elizabeth Comack (eds), \textit{Criminalizing Women: Gender and (In)justice in Neo-liberal Times} (2006) 33.
\(^{46}\) For example, in Argentina consensual sexual relations between teachers and their minor students are not criminalized, unless the teacher abused his or her position of authority to obtain consent. \textit{CÓD. PEN.} 119 and 120 (Argentina).
\(^{47}\) Hobbs, above n 2, 32. Hobbs argues that ‘media literacy is incomplete unless students get a lot of experience ‘writing’ as well as ‘reading’ media texts’.
crime, we pay attention to the camera, editing, and sound. Students usually launch into a very vivid discussion of Hitchcock’s use of film conventions to determine the psychological explanations of Norman Bates’ murder of Marion. The discussion then turns to the kind of homicide, its degree, and elements.

Teaching the conventions of film language and the actual analysis of these conventions, alongside the analysis of substantive disciplinary contents, gives students the necessary tools to make their own film productions. The results have been very stimulating. As an example, a group of students made a documentary based on criminal events that took place in the neighbourhood surrounding the school campus. They re-enacted those scenes, which included sexual assault, drug possession, and white-collar crimes, such as fraud, and possession of stolen property. Students also showed police officers and prosecutors treating minority immigrants more severely than middle class white Canadian college students. The students showed the video to the whole class and we analysed its substantive criminal content as well as the film language and structure that students used.

Another group of students produced a video about recent assaults — in a bullying context — that took place in a High School near the school campus. They approached their production as a documentary. They interviewed the victims of the assaults. They also interviewed students that witnessed the assaults. They described what happened and described the perpetrators of this series of crimes. They also interviewed school counsellors who gave their opinion about the causes that led to the crimes. When they edited these interviews, students inserted several scenes of a courtroom to convey the idea that these testimonies took place in a criminal trial.

Another group produced a video about marital rape in the early 1980s prior to Canada’s amendment to sexual offences and sexual assault today. Students resorted to black and white to show the 1980s scenes where the husband forced his wife into sexual intercourse. The wife made a complaint and students recreated the criminal trial in an actual courtroom in Halifax, Nova Scotia. The judge ends up discharging the prosecutor’s case on the grounds that common law rape excluded the possibility of a husband’s rape of his own wife. Then a similar scene takes place nowadays. Students change to the use of colour to show the new time. Now the case ends up with the husband’s conviction for sexual assault as the marital exception has been abolished in Canada. The use of music and fast paced editing conveyed the emotions and feelings of the victim as experienced in both situations.

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49 Julian V Roberts and Renate Mohr (eds), Confronting Sexual Assault: A Decade of Legal and Social Change (1994) 1.
VII Activity Purposes

These practices serve several purposes — pedagogical, criminological and philosophical. From a pedagogical point of view, as held by visual pedagogy theory, these activities relate to the way students are used to looking at the world without diluting the quality of learning. It caters to learners who are immersed in a visually and technologically oriented culture. These activities also motivate students to read the articles, cases, and books which are necessary for the analysis of the video segments and integrate these readings into a comprehensive analysis of all (visual and print) texts dealing with criminal matters. At the same time, these activities help students develop media literacy. They help students to critically analyse media texts and to create their own media messages on criminal matters.

From a criminological viewpoint, these activities help students demystify the traditional image of crime as occurring between strangers on the streets and where the perpetrator is generally a marginalised member of society.\(^{50}\) This helps them see that crimes take place in all social classes and milieus and that most of the times victim and offenders know each other very well.

Finally, it ruptures with a unitary, doctrine-focused and homogeneous conception of the law, which is invariably concerned with the print-centred mission of dissecting published appellate court decisions.\(^{51}\) It proposes a more diversified, open, cooperative and plural teaching and learning process, which coincides with the current paradigm of audiovisual culture in a digital era.

VIII Conclusions

It is necessary to redefine the prevailing conception of legal pedagogy and teaching methodologies along the lines of the changes in the evolution of society. Television, film materials, and other media texts offer unique teaching possibilities which motivate students’ learning process and at the same time contribute to a more open and diversified conception of the law attuned to the current audiovisual paradigm. Furthermore, as advocated by visual pedagogy, it is also necessary to help Law School students develop media literacy, as this enables a level of interactivity and critical thinking not achieved with traditional teaching methods.

50 Siegel, above n 48, 170.