The roving scholar & the library: extending usability testing to mobile devices & asking what students really want on them

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The ROVING Scholar & the LIBRARY

Extending usability testing to mobile devices & asking what students really want on them.

Peta Hopkins & Jessie Donaghey, Bond University

Objectives

Students anticipate their university experiences will mirror the information accessibility and immediacy of their personal lives – easily accessed, convenient and available anywhere on any device.

Are we measuring up?

Experiences

Navigating a complex information environment on small screens has extra challenges.

Responsive design on websites will not solve all usability problems for mobile devices.

Expectations

“I like to centre everything I do around my phone... When I typically think about going... to the library page I’d think it’s too difficult to do it on a phone”