August 2016

Sponsorship Triathlon Queensland

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Patricia O'Dell  
Marketing Manager  
Natures Own  
PO Box 403  
VIRGINIA 4014

Dear Patricia

RE-NATURES OWN TRIATHLON INVOLVEMENT

With the new triathlon season due to commence in September and our Championship race directors looking at finalising their sponsors and designing their entry forms, Triathlon Queensland needs to have a commitment one way or the other about Natures Own's proposed involvement.

The State Series is now finalised with Amberley RAAF Base locked in for the State Duathlon (6 Aug.), Gold Coast for the Sprint (15 Oct), Bribie Island for the Short Course (3 Dec), Scarborough Beach for the Aquathon (15 Jan), Goondiwindi for the Long Course (4 Feb) and Hervey Bay for the Olympic Distance (10 March).

Please let me know if a decision has been made, is imminent or has been deferred so that I can inform our race directors of the situation.

Yours faithfully

Brian Chapman  
SECRETARY
TO: Patricia O'Dell
FROM: Brian Chapman, Secretary
RE: SPONSORSHIP POSSIBILITIES: UPDATE
DATE: 5 April 1995

Just to summarise our Management Committee's response to the possibilities outlined up to and including its March meeting:

1. Access to our mailing list. No problem.
2. Use of TQ logo as endorsement of product. No problem though president seeks some type of vetting mechanism.
3. Exclusivity as supplement at the Championships. Race directors would be required to honour this in return for State title status.
4. Three seminars annually. No problem and suggest these be built into our regular seminar series so that the triathlete sees them as educational/instructive rather than a product promotion.
6. Insert leaflet, advertisement or copy into Ultimate Challenge magazine (circ.1200). No problem.
7. Massage table and tent at Championship events. No problem.
8. Signage located to take advantage of the TV coverage. No problem. NB. Some of these races do buy TV promotional spots and obviously Natures Own would have its logo and/or name included in these.
9. Naming rights of the Championship and Series. No problem, but race directors to retain the right to seek/keep a sponsor who has paid to name the actual race. eg. "Jack Casey Toyota Hervey Bay Triathlon which is the Natures Own Queensland Triathlon Championship"

The only points that raised concern were:

1. Photo of winners/leaders wearing Natures Own clothing after race. It was mentioned that most of the professionals would already have sponsor agreements, possibly with other supplement suppliers, which might be compromised. As well some pro's charge.
2. TQ contributing $3 or 30% entry fee to purchasers of a Natures Own product pack. There was a fear that, if this took off, TQ could be substantially out of pocket. As well it was pointed.../

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Department of Tourism, Sport and Racing
out that TQ was not the "owner" of the entry fee and so it could donate 30% (Race Directors receive the entry fee and basically only hand over $1 per entrant to TQ). The general feeling was that a $12 product pak would sell quite well on site after each race if the value was there.

Patricia, though this is not totally what you asked for, I hope the explanations and alternatives suggested still make triathlon an attractive proposition.

Also may I make another pitch for the "sampling" approach if this gets off the ground. I have recently put "Ultimate 426" and an iron supplement into my diet with instantaneous results in terms of "energy" enhancement (surely the placebo effect cannot be this big). I feel certain that a distribution of samples to Championship participants and even their supporters would boost sales.

Hope this is of use.

Regards,

Brian Chapman
SECRETARY
TO: Katie Kelly
FROM: Brian Chapman
RE: SPONSOR INFORMATION
DATE: 22 March 1995

Forgive the sterile reply point-by-point, but it's probably the best way to respond to your fairly broad requests:

1. Enclosed please find the World Championship video, from which you should be able to pull excerpts showing sponsor signage, athlete numbers, products, etc. Thanks for the $5 to cover postage. I've also included some posters that show the prominence of sponsors.

2. General statement. Sponsorship is historically and presently the major driving force behind Triathlon. In Queensland, total sponsorship for triathlons would exceed $250,000. Ironically virtually none of this is directed at Triathlon Queensland. This is because the sport is essentially conducted by private entrepreneurs, some of whom do it as their sole means of income, and all of whom seek sponsorship to augment the income they receive from the $25-220 entry fees. Enclosed please find typical entry forms which highlight the importance of sponsors. TQ does have several proposals in the marketplace presently as well as an invitation to sports marketers such as IMG and IPR to take over this role, but we are yet to receive a positive response. Though this lack of sponsorship does hold back development initiatives that would ideally be made, income from licenses, race permits and the government enable TQ to operate on a $100,000 budget and to conduct its basic coordinating role adequately.

3. Our marketing program is limited to a bi-monthly magazine and a licence application (to be upgraded to a 10,000-run colour brochure for next season), both of which are enclosed. Fortunately the televising of the Grand Prix (by entrepreneurs) and the Cadbury Tour (by Triathlon Australia) acts as a de facto marketing program for us with the result that we do receive significant enquiries from prospective members as a result. Also the often effective methods of the race directors themselves ensure a steady stream of new members to the Association (running at a 10% increase for the last three years each year).

We have recently put on three development officers part-time for North Queensland, coaching and junior areas so...

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Department of Tourism, Sport and Racing
our marketing profile would improve as a result. Moreover in October, we will have our first "front office" presence when we move into the government's Sports House at Lang Park.

4. The future. Sponsorship will continue to grow in Triathlon, both for race directors and for our Association. Personally I believe this is because we are one of the only sports (the only?) which recognises and respects/encourages the private entrepreneur. As a result the potential sponsor knows that they will receive value for money from people whose living depends on pleasing the sponsor. As well Triathlon seems to have the elements of mass participation, fitness, glamour, excitement and stars which appeal to sponsors and which will ensure more and more people will become involved in it.

5. Statistics. Enclosed please find recent age and sex breakdowns as well as occupation statistics.

6. History. Since TQ only has records back to 1988/9 (I enclose a photocopy of the earliest sponsor-relevant document I can find) when it was re-established after an earlier organisation fell over, there is nothing I can tell you about the early 1980s. However I've enclosed a copy (On loan) of a 10th Anniversary issue of Tri Sports magazine which commenced in 1984 and describes the early triathlons and sponsors. PLEASE MAIL THIS BACK WITH THE CASSETTE WHEN YOU'VE FINISHED.

Can I recommend you phone TriSports on 02-5241455 and purchase the oldest back copy they still possess. This would then give you an exact idea of the state of sponsorship in the early 1980s.

Hope your presentation goes well.

Regards

B R Chapman
SECRETARY

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Department of Tourism, Sport and Racing
TO: Tracey Piepers
FROM: Brian Chapman
SECRETARY
RE: ADVERTISEMENT ON 10,000 COLOUR BROCHURES
DATE: 22 March 1995

Further to your conversation with our Association vice-president Paul Binnie, I have pleasure in outlining an advertising opportunity which may be of interest to SUNCO Motors-GMH.

In June we plan to print and commence distributing 10,000 colour brochures targeted at unlicensed as well as licensed triathletes.

4000 will be mailed out pre-season, while the others will be distributed at races, through sports stores and clubs, and by our development officers state-wide.

We wish to cover our printing costs by offering the back page of the brochure to an advertiser at a cost of $1750 (copy to be provided photo-ready).

The size of this advertisement would be one third of an A-4 page (ie. This page folded twice horizontally).

Since our target group is mainly the 20-40 year olders and, being triathletes, they appear to have plenty of money to spend on bikes, gear, etc., you may find that this is the very market you are aiming at yourself.

Hoping for your favourable consideration.

Yours sincerely

G R Chapman
ADMINISTRATOR

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Department of Tourism, Sport and Racing
Triathlon Queensland Inc.

a member of

Triathlon Australia

Affiliated with the Queensland Olympic Council

22 August 1994

Mr Ian Manly
Marketing Manager
MBF
116 Adelaide St
BRISBANE QLD 4000

Dear Mr Manly

This letter is both an introduction and opportunity for your organisation to continue its sponsorship support for Triathlon Queensland Inc.

Triathlon Queensland is already grateful for your organisation's support of the World Masters Games Triathlon event. The association would like to maintain an ongoing relationship with MBF by introducing you to a sponsorship proposal for exclusive Naming Rights of Triathlon Queensland's State Championship Series for the 1994/95 season.

Triathlon Queensland is planning for the future of its sport and the State Championship Series is part of this plan. Enclosed is a copy of the sponsorship proposal being offered for the State Championship Series. The sponsorship proposal details all information regarding the Championship Series and the benefits for your organisation.

I believe that the proposal is very appealing and the association would gladly welcome this continued relationship with your organisation. Cameron Van Balen is a member of the association and is managing the sponsorship proposal. You can contact Cameron on ph: 4050 958, or myself at the above address to discuss further the proposal.

Thanks again for your present support of our sport and I look forward to meeting with you soon at the staging of the World Masters Games.

Yours sincerely

ALAN VOSS
President - Triathlon Queensland Inc.

enc
TRIATHLON QUEENSLAND INC.
A SPONSORSHIP PROPOSAL

CONCERNING
NAMING RIGHTS SPONSORSHIP
OF

TRIATHLON QUEENSLAND
STATE
CHAMPIONSHIP SERIES
1994/95

(AND SUPPORT FOR)

TRIATHLON QUEENSLAND INC.
BACKGROUND

Triathlon, one of the fastest growing sports in the world, is destined to reach new heights in December this year when it is likely to be announced as an Olympic sport for Sydney 2000.

Triathlon enjoys spectator support of amazing proportions. Numerous interstate and international triathlon events each year attract huge media exposure making it one of the premier sports in Queensland.

The sport is truly unique in that it caters for all standards of athletes, therefore establishing a family environment and continuum for participation from all ages. Triathlon has recently seen the emergence of the "TOOHEYS SERIES", an elite event involving five races televised nationally across Australia.

Australia is home to world class triathletes including current World Triathlon Champion for two years running, Michelle Jones (Coulson). Former World Champions Greg Welch and Miles Stewart reign down under as our big heroes, as does current ITU World Triathlon Series Champion, Queenslander Brad Beven.

Triathlon enjoys a strong following in Queensland. The State Association is primed to increase this level of support, and in doing so, to make Queensland the premier state for triathlon in Australia. State supporters and participants of the Association are eagerly awaiting next season's races as well as the premier events including the world's second largest triathlon at Noosa and the State Championship Series.

1994/95 will be the third season for the State Championship Series which once again looks set to attract some of the world's best triathletes. The Series will be both an exciting and opportune time for Queensland Triathlon and sponsors.
INTRODUCTION

Triathlon Queensland is set to stage six Championship races this coming season from September 1994 to April 1995. The venues for these races will extend north to Gladstone. Indeed, the high profile of participating triathletes and the level of organisation for the Series races is on par with World Championship events previously held here in Queensland.

Each race of the Championship Series will be held on a Sunday morning to cater for the thousands of spectators who attend triathlon championship races every year in Queensland. The race will be the highlight of an exciting day of entertainment.

The opportunity is now available for one company to secure the exclusive individual Naming Rights for the six race Championship Series. Additional corporate sponsorship packages are also available. This unique package offers your company the opportunity to be associated with the excitement and strong media exposure that Triathlon will attract in Queensland for the upcoming season.
EXECUTIVE SUMMARY

Triathlon Queensland has a long history of hosting high-profile triathlon events in Queensland. The organisation has a proven track record of delivering high-quality events that attract participants and spectators from around the world.

The state government has recognised the economic and social benefits of hosting large-scale events, and has been a strong supporter of Triathlon Queensland. This support has helped to secure funding for event organisation and promotion, which has been instrumental in maintaining the high standards of the events.

Recent events have shown that the demand for high-quality triathlon events in Queensland is strong, and there is a potential for even greater growth in the future. The state government has expressed a desire to see these events continue to grow and become even more popular.

Therefore, the state government has indicated its willingness to provide ongoing support to Triathlon Queensland, subject to a commitment by the organisation to continue to deliver events of the highest quality. This support will be crucial in ensuring that the state's reputation as a host of world-class triathlon events continues to shine.

IMPLEMENTATION AND STAGING

TRIATHLON QUEENSLAND

All six Championship races are sanctioned by Triathlon Queensland. Every season there is an application and bidding process whereby the location for each race is determined. This process has proven beneficial for triathlon in allowing the sport to extend to all regions of the state.

Support from the State Government has assisted triathlon greatly with its expertise and ability in event organisation, and development of the sport. This good working relationship with Government will continue, seeing Triathlon Queensland develop professionally to produce measurable benefits to the community.

Previous events such as the Noosa Triathlon and the State Olympic Distance Championships at Hervey Bay on the Sunshine Coast have placed television media attention onto this part of the world. In conjunction with Triathlon Queensland, independent race directors have provided the physical manpower and organisation for sanctioned races in Queensland. On securing a Naming Rights Sponsor for the Championship Series, race directors who are successful in staging one of the six races will be directed by the contractual arrangements within the sponsorship proposal.

The Naming Rights Sponsorship benefits package will be serviced closely by Triathlon Queensland ensuring that the implementation and execution of the Championship series will provide the sponsor with successful returns.

Maintaining Queensland's reputation as a professional host state of events including triathlons means delivering the goods every time. To do this, the Association is welcoming sponsors and supporters who will make a long term commitment to triathlon.
MEDIA COVERAGE

Triathlon Queensland and the State Championship Series will receive considerable media exposure across Queensland and Australia.

Negotiations are currently underway with television networks for the exclusive rights to televise each race of the Series.

The Series will receive television coverage through network news services and sporting programs. Naturally each Championship race will feature prominently within newspaper sporting sections and radio airwaves throughout Queensland.

ADVERTISING/PROMOTION - 1994/1995

In addition to media coverage, a creative advertising campaign is to be formulated in promoting each Championship race and the Naming Rights Sponsor. This will be done primarily to encourage spectator support and raise public awareness of the Championship Series.

The advertising and promotion campaign will be in the form of entry forms, newspaper, and radio coverage and is anticipated to commence in September 1994 and continue until the series finishes in April 1995. Television advertising and promotion will be possible where the supporting sponsors wish to involve the Championship Series in their regular advertising. This form of cooperative advertising will return benefits both to the Naming Rights Sponsor and the Association.

The Naming Rights sponsor will receive corporate logo identification in association with all pre-promotion and publicity which will include television, press, radio, etc.
TRIATHLON QUEENSLAND
STATE
CHAMPIONSHIP SERIES RACES
1994/95

RACE 1. STATE DUATHLON CHAMPIONSHIPS
Sandgate - 28 August, 1994

RACE 2. STATE SHORT-COURSE CHAMPIONSHIPS
Gladstone - 18 September, 1994

RACE 3. STATE AQUATHON CHAMPIONSHIPS
Redcliffe - 8 January, 1995

RACE 4. STATE LONG-COURSE CHAMPIONSHIPS
Goondiwindi - 5 February, 1995

RACE 5. STATE OLYMPIC DISTANCE CHAMPIONSHIPS
Hervey Bay - 26 February, 1995

RACE 6. STATE SPRINT CHAMPIONSHIPS
Gold Coast - 26 March, 1995

RACE 7. STATE MASTERS CHAMPIONSHIPS
Townsville - 30 April, 1995
NAMING RIGHTS BENEFITS

1. SIGNAGE

Corporate signage as supplied by the Naming Rights Sponsor:

1.1 Naming Rights Sponsor will be entitled to erect eight (8) signs, 3m X 1m, at each of the Championship races.

1.2 Where applicable, the logo of the Naming Rights Sponsor will appear on the surface/ground at the race.

1.3 All officials of the sport will feature your company’s logo on their uniforms.

1.4 Where possible, two (2) signs, 1m X .5m, can be erected inside the Triathlon Queensland office.

1.5 All race entrants will wear a race number featuring the sponsors logo.

2. PROMOTION

2.1 Naming Rights Sponsor will receive one (1) full page advertisement in the Triathlon Queensland State Championship Series official program. The program will have a circulation of over 10,000 copies. Direct marketing via mailout to every entrant is also available to the sponsor.

2.2 Naming Rights Sponsor will receive one (1/2) half page advertisement for each of the six individual race entry forms. The entry forms will have a circulation of over 10,000 copies.

2.2 Naming Rights Sponsor will be entitled to use the logo of Triathlon Queensland in all advertising and promotion.

2.3 Naming Rights Sponsor will receive VIP passes for each Championship race allowing access to all areas of the competition.

2.4 Naming Rights Sponsor has the option to provide six times one thousand (6 X 1000) vouchers for each Championship race to be used for cooperative promotional campaigns. Each voucher is only attainable after purchase of the sponsors product through retail outlets. Each voucher must be lodged at one of the six races to go into a random draw competition to win a prize.
2.5 Display of one (1) sponsor sign in the presentation area, possibly on a backdrop curtain, allowing for possible media coverage in the athlete presentation area.

2.6 Complimentary invitations will be extended to the Naming Rights Sponsor for the following functions where applicable:

* Pre-race dinner & or media conferences.
* End of Season Awards Night and celebrations.

2.7 Recognition of the Naming Rights Sponsor by organisers in public addresses, functions, trophy and medal presentations.

2.8 Acknowledgment of the Naming rights Sponsor in all publications and promotional material produced by Triathlon Queensland.
PAYMENTS SCHEDULE

The total consideration for the Naming Rights of Triathlon Queensland and the State Championship Series is $20,000 per year. A three (3) year term would be favourable. The terms of payment for the first year are as follows:

<table>
<thead>
<tr>
<th>AMOUNT</th>
<th>DUE DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>$5,000</td>
<td>31.8.94</td>
</tr>
<tr>
<td>$5,000</td>
<td>31.10.94</td>
</tr>
<tr>
<td>$5,000</td>
<td>31.1.95</td>
</tr>
<tr>
<td>$5,000</td>
<td>31.2.95</td>
</tr>
</tbody>
</table>

PLEASE NOTE:

× The design and benefits of this sponsorship proposal are negotiable and can be confirmed in conjunction with Triathlon Queensland Inc.

✓ Finalised
MAJOR CORPORATE SPONSOR BENEFITS

Corporate sponsorship support of Triathlon Queensland is also available for direct input into selected areas of the Association. These areas are as follows:

* JUNIOR DEVELOPMENT
* STATE ASSOCIATION MAGAZINE
* COACHING
* RACE JUDGES & OFFICIALS
* ELITE ATHLETES
* RESOURCES & FACILITIES

Benefits include:

1. SIGNAGE

Corporate signage as supplied by the Major Corporate Sponsor:

1.1 The sponsors logo will appear on all official letterhead and correspondence related to designated activities of the Association.

1.2 Where possible, officials of the sport will feature your company’s logo on their uniforms.

1.3 Where possible, two (2) signs, 1m X .5m, can be erected inside the Triathlon Queensland office.

1.4 Sponsorship arrangements for designated State Association races, ie: elite & junior races; will feature the sponsors logo on race numbers which all entrants will wear.
2. PROMOTION

2.1 Where applicable, and in accordance with the sponsorship arrangements, your company will receive naming rights benefits to designated activities of Triathlon Queensland Inc., including coaching seminars, junior & elite races, etc.

2.2 Major Corporate Sponsors will receive one (1/2) half page advertisement in the Triathlon Queensland Inc. official magazine, "Ultimate Challenge". The magazine will have a circulation of over 1,000 copies per edition to all Association members. Where possible, the magazine will increase circulation through a commercial venture supported by the sponsor.

2.3 Major Corporate Sponsors will receive logo identification on selected race entry forms. Each race entry form will have a circulation of over 1,000 copies.

2.4 Major Corporate Sponsors will be entitled to use the logo of Triathlon Queensland Inc. in all advertising and promotion.

2.5 Recognition of the Major Corporate Sponsor by organisers in public addresses, functions, trophy and medal presentations of designated Association activities.
PAYMENTS SCHEDULE

The total consideration for Major Corporate Sponsorship of Triathlon Queensland is $2,000 per year. A three (3) year term would be favourable. The terms of payment for the first year are as follows:

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<th>AMOUNT</th>
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<tbody>
<tr>
<td>$500</td>
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<td>31.1.95</td>
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<tr>
<td>$500</td>
<td>31.2.95</td>
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</tbody>
</table>

PLEASE NOTE:

The design and benefits of this sponsorship proposal are negotiable and can be confirmed in conjunction with Triathlon Queensland Inc. The benefits for major corporate sponsorship will be directly dependant upon the level of sponsorship and areas of support as listed above.
CONCLUSION

The Naming Rights Sponsorship for Triathlon Queensland’s State Championship Series is an exclusive arrangement that will provide enormous media coverage for your company both locally and interstate. It will generate a feeling of goodwill towards the company and enable the company to benefit directly from the participants and supporters of this ongoing Championship Series.

In addition, the payment schedule means the sponsorship and media benefits provided can be evaluated regularly as they are spread over three financial years.

Triathlon Queensland Sponsorship Proposal.
18 August 1994

ATTENTION: Mr Allan Voss
Triathlon Queensland Inc.

RE: Sponsorship Proposal

FROM: Cameron Van Balen
3/22 Carr St
ST LUCIA QLD 4067

Ph: Wk: (07) 405 0958
Hm: (07) 870 8670

Dear Allan

This letter is both an application and brief for tender to secure a sponsorship deal for Triathlon Queensland Inc.

The sponsorship proposal enclosed is confidential and exists in a form which can be further negotiated. It is to be finalised in conjunction with Triathlon Queensland Inc., its current marketing plans and prospective sponsors.

The sponsorship proposal is for prospective sponsors of the Association and its staging of the State Championship series. The professionally produced 'Sponsorship Proposal' has been produced as agreed by the executive members of Triathlon Queensland Inc. Implementation of the proposal is recommended strictly by myself and executive members of the association.

A payment schedule for the sponsorship proposal is attached. Also following is a copy of my personal resume. Should you have any queries or require further information regarding the proposal, please contact me on (07) 4050 958, or at the address above.

Thank you for the opportunity to assist in the financial success and future of Triathlon Queensland.

Regards

[Signature]

CAMERON VAN BALEN

enc
PAYMENT SCHEDULE

Upon the sponsorship proposal being accepted;

$500.00 being for administration and production of the plan.

10% commission being for support in presentation and negotiating of the proposal which is to be made payable only upon successful attainment of a sponsorship deal for Triathlon Queensland Inc.
RESUME

Personal

Name: CAMERON JON VAN BALEN

Address: 3/22 Carr Street  
ST LUCIA QLD  4067

Telephone: Hm: (07) 870 8670  
Wk: (07) 405 0958

Date of Birth: 22 September 1971

Education Qualifications

1989  
University of Queensland  
Bachelor of Arts  
(transfered to Griffith University)

1990 - 1992  
Griffith University  
Bachelor of Commerce  
MARKETING MAJOR

1984 - 1988  
St Augustines Marist Brothers College  
Senior Certificate
Employment Background

May 1993 - Present
WORLD MASTERS GAMES, BRISBANE
Position: Sports Liaison Officer
Reporting to: Sports Manager,
State Sports Associations
Responsibilities: - Liaison with each sports
Masters Games Organising
Committee. Promotion and
planning of sports
competitions.

- Liaison with World Masters
Games Management.
Development of operational
strategies for participating
sports.

- Assist sports in identifying
and developing the masters
component of sport.
Achievements: - Far exceeded target
competitor numbers for sports.

June 1989 - 1993
UNI OF QLD-SWIMMING POOL, BRISBANE
Position: Assistant Pool Manager
Reporting to: Pool Lessee/Manager
Responsibilities: - Management of pool sporting
and social functions.

- Budget control and general
accounts.

- Safety management and
supervision.

June 1989 - 1992
VALLEY SWIMMING POOL, BRISBANE
Position: Pool Attendant/Lifeguard
Reporting to: Pool Lessee/Manager
Responsibilities: - Management of pool sporting
and social functions.
- ie: Pre-Olympic Swim Meets.
Work Experience

Nov-Dec 1992 University of Queensland
Department of Human Movement Studies

Position: - Member of organising committee for the "Triathlon Seminar".

Sept 1991 - April 1992 International Management Group

Position: - Assistant to Event Organiser "Uncle Tobys Super Series"

March 1994 Radio 882 4BH, Brisbane

Activities: - live radio crosses from the National Olympic Distance Triathlon Championships, Tasmania.

Positions and Awards

Sport Triathlon Queensland Inc.

Position: - Elite Triathletes Director
- Delegate to the Queensland Olympic Council

Awards: - Level 1 Swimming Coach
- Level 1 Triathlon Coach
Seminars

1993: "Playing On"
- National forum on mature aged sport. Conducted by the Australian Sports Commission and focusing on discussions of a 'Sport For All' concept.

1993: "Sports Marketing"
- Conducted by the Department of Tourism, Sport & Racing; the seminar involved discussions and ideas for sports marketing and sponsorship at the club and association level.

Other Interests and Activities

Travel
- 1988 Europe & USA
- 1990 Europe, USA, & Thailand
- 1993 Czechoslovakia, Hungary

Other
- Triathlons, Rugby League, Surf Life Saving

Referees

Mr Stan Perkins
Sports Manager
World Masters Games

Ph: Wk: (07) 405 0969

Mr Peter Reaburn
Director - Sportest
University of Queensland

Ph: Wk: (07) 365 6851

Other referees available on request