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Triathlon Queensland AGM Reports 1997

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TO ALL MANAGEMENT COMMITTEE MEMBERS AND OTHER INTERESTED PERSONS:

Enclosed are various reports which will be tabled at the Triathlon Queensland 1997 Annual General Meeting. To enable the meeting to run efficiently could you please read the reports and have any questions relating to them ready beforehand.

The meeting will commence at 9.00am sharp.

Regards,

Bronwyn Marshall
State Administrator
TRIATHLON QUEENSLAND RACE JUDGE COORDINATORS
REPORT FOR THE 1997 A.G.M.

The past season has seen a few changes in how Race Officials operate, and a uniformity across the board with all our registered members.

The changes that have occurred, mainly in transition entry, are not indicative of how we feel but how we have to operate given today's litigation tendencies. The "spirit" of the sport should not have been reduced because of the changes, but unfortunately the officials at the coal front get the blame for situations that are beyond their control and only our ability to communicate to the competitors allays their anger/frustration's.

At the start of the last season we had 42 registered officials, and following 4 Level1 courses and 61 attending, we now have 63. It seems attending the course is easy enough but completing the open book (at your own time and place) examination paper is beyond a few people. The next season will see a working party into how we Sanction Races and the fees' structure could result in some changes to the benefits to the Officials and thereby attract a few more to the register.

I would like to take this opportunity to thank all the Officials for their help and support throughout the year, and especially to the very few who, like myself, have done more than 20 Races in the season. It takes a lot of our time to attend and little return to ensure safe and equal Races.

For the 1997/98 season all Officials will be on a National Register with full accreditation and badges being supplied, so all Judges will need to send in their registration forms as soon as possible.

Once again, many thanks to you all and I will see through out the next season

Regards

Michael Sanderson.
TRIATHLON QUEENSLAND SANCTION OFFICER'S REPORT
FOR THE 1997 A.G.M.

1996/7 season has been a consolidating year for this position with the Sanctioning process being streamlined and consistent. The Sanctioning documents have now been used as the basis for all Sanctioning in Australia and by the end of this season all aspects should be the same in all States.

Public Liability insurance has been adjusted to one rate for all Races and Sanctioning will not be approved until this has been paid prior to the event.

There were 73 Sanctioned Races in this past season and with 98 Races already on my calender for the next season I am in for a busy time.

There was little problems during last season with only a couple of late documents coming in and to date only 2 Sanction fees outstanding.

I have already sent out to all Race Directors an up to date Sanction documents and Race calender with a letter explaining the few changes to the procedure for this season. The changes reflect the way Public Liability is handled, the way Results and payments are made and the ability to check payments and reduce the lateness of some.

1997/98 should be interesting, with the volume of Races to come and with a possibility of changes to Sanction fees and Judges payments being investigated by Race directors and TQ officials through the year.

Thanks to all Race Directors for their kind consideration through the year and their assistance in making my job easier.

Regards,

Michael Sanderson.
TRIATHLON QUEENSLAND
COACHING DEVELOPMENT OFFICER
ANNUAL REPORT

July 24th 1997

ACTIVITIES COMPLETED

Level 1 Coaching Courses

Brisbane September '96
30 Attended, 21 male, and 9 female (12 teachers)
Brisbane May '97
13 Attended, 7 male, 6 female
Cairns August '96
18 Attended, 12 male, 6 female
Sunshine Coast July '97
18 Attended, 12 male, 6 female

Total number attending 79, Male 52 and Female 27

This course has been revised and now contains more than 50% of the time devoted to Swimming, cycling and running with a large practical component. This is different from other states who only devote 30% of the course to the actual disciplines. The feedback from participants has been extremely good.

Coach Accreditation

16 New Coaches were accredited, 10 male, 6 female

Total number of accredited coaches 131, 123 - Level 1, 8 - Level 2.

Coach Updating

5 coaches - 3 male, 2 female.

Level 2 Coaching Course

Scheduled for June/July at the AIS, but has been held over to September 28 to October 3. Registration forms have been sent out to all coaches.

Level 3 Coaching Course

The first ever level 3 course will be held at the AIS from September 28 to October 3, the course is limited to 10 coaches.

Coaching Development Officer - Duncan Inkster

Coaching Development Officer - Duncan Inkster
Triathlon Queensland Annual Report 1997

**Junior Development Squad**

42 juniors have been selected to be members of the Junior Development Squad. The aim of this squad is to give talented juniors access to further training information, testing and a positive frame of mind to maximise their training. Two day clinics will be held throughout Brisbane, Sunshine and Gold Coasts based on a maximum of 8 athletes at any clinic, so that full attention can be given to the individual athletes.

FNQ juniors selected in the squad attended the Lake Tinaroo Camp which covered all areas. They will be further serviced by local coaches working under Triathlon Queensland guidelines.

**Clinics**

Mountain Creek Primary School. Assisted by Shane Rainiger, Trent Patten, Brien Siedler and Neil Anderson. 150 year 7 students complete 2x45min workshops including - cycling skills, running and transitions (bike/run). Richard McLean teacher in charge.

**Sponsorship**

Optus Vision was secured as the major Junior Development Sponsor, injecting $7,500 into the program along with hundreds of dollars worth of water bottles, hats and shirts. They have recently sponsored the inaugural All Schools Duathlon for $1500.

Triathlon Queensland has also embarked on finalising a film and editing crew to film all State Championship races which will air on Optus Vision’s “Local Vision” station the following Monday night. They will conduct pre race interviews and promotions as well as follow up stories on the series and progressive point scores - not just Pro’s, but all age groups. I believe that Optus Vision could eventually become TQ’s major sponsor.

Qantas has also come on board by offering triathletes cheap fares and providing sponsorship in the form of fares that would normally cost TQ. Together Qantas and TQ have been able to offer a prize of 2 return airfares to the World Championships for those athletes who book through the TQ booking code, as listed in the last Ultimate Challenge.

**General**

Sales Tax Exemption - information sort from taxation department and Lionell Hogg. Proposal sent to Lionell Hogg and Taxation Department for the incorporation of a Junior Body and seeking approval in theory that this body could gain a Sales Tax Exempt Status. This was verified verbally by the Australian Taxation Office.

Attended TA's Sport Science Committee meeting - revamped testing protocols and identified Triathlon training zones eg T1, T2, T3...T6.

I am now in the Brisbane Office Wednesday and Thursday afternoons.

Duncan Inkster

State Coaching Development Officer

Coaching Development Officer - Duncan Inkster
Triathlon Queensland Annual Report 1997

Updating Seminar Videos (Rental and Purchase)

1. Swimming - 16 copies purchased and 4 rented.
2. Anaerobic Threshold, VO2max and Critical Power Training - 5 copies purchased
3. Abdominal Control, and Stretching - 3 copies purchased and 2 rented.

Ultimate Challenge Articles

Four articles, one for each Ultimate Challenge issue;
Building a Stronger Athlete (the second step in a periodised program).
Train Slower and Longer, Be Faster (the third step)
Peak Performance - How? (the final Step)
Improve Your 10k Time, (by Tony Benson).

Queensland Coaches Association

Total Membership 83

Old Tri Coaching News (TQ's Coaching Magazine)

The quality of this magazine is still of the highest standard. It has been late on occasion due to the voluntary nature of the contributing writers. This may need to be remedied with a nominal payment eg $30 per article.

Second Annual Coaching Awards

Premiership Club Coach - Jenny Alcorn, Surfers Paradise
Achievement Awards - Brendon Terry, Virginia
- Col Mellow, Pine Rivers
Encouragement Awards - Duncan Henderson
- Trevor Rackley

Elite Junior Development

Old Team to National Sprint Distance Championships

With the sponsorship of Optus Vision, Triathlon Queensland was able to send a team of 24 athletes and 2 managers to the National Sprint Championships, with 8 of these athletes then staying over in Canberra for the first St George Selection race. The team was very successful at the Sprint Championships, taking 6 out of 18 medals.

Camp

May 16-18 saw the second Endura Camp held at Lake Tinaroo, near Cairns. It was attended by 21 athletes, 14 boys and 7 girls. Each completed tests over 3k run, 10k bike and 400m swim with some outstanding results from both boys and girls.

Coaching Development Officer - Duncan Inkster
DEVELOPMENT OFFICER’S REPORT by Brian Chapman

From July 1996 to March 1997, my role was still that of TQ’s State Administrator, so this report comprises two sections.

It became clear late last year that the growth of Triathlon Queensland was about to make redundant the concept of a “home office” operation. Virtually non-stop phone calls and an ever-increasing load of paperwork meant that administration was concentrated on simply keeping up with obligations rather than initiating any new directions.

Fortunately our Development Plan had consistently identified the occupation of an office in the proposed Sports House as a priority and so, when the time came, the State Government allocated us space without hesitation as well as a $60,000 grant (up from $40,000) to maintain our development.

Yet another 25% increase in our registered membership showed we were on the right track and servicing these greater numbers became even more demanding.

Financially we rebounded from an operating deficit the previous year (comfortably sustained because of a previous accumulation of funds) to the stage where it appears we can declare a surplus in the order of $30,000.

The Ultimate Challenge magazine, in itself a time consuming exercise for those of us making significant contributions, was the obvious casualty of our concern that finances be righted and so there were two less editions. However the bi-monthly cycle has now been restored and the magazine’s content is better than ever.

I found my major tasks toward the end as being the mailout of both race entry forms and licence applications on request from phone-callers. The Sports House office, now staffed by a trainee and a work study student will now be more than capable of maintaining that important role for Race Directors and prospective members.

New clubs to come on board were East Coast Cyco’s, the Dirty Dozen, NRG, Savage TriTribe, Gympie Tri & Run and Mt. Isa RAT Club. Their emergence was a reflection of the sport’s good health though one would hope they never wield the dominant influence over competition structure and administration that they do in certain other under-achieving sports.

Triathlon’s involvement in the Queensland Masters Games was consolidated with a successful event conducted at Palm Beach with more than 130 of our 30yr plus competitors vying for medals. The evolution of the Games to an Asia-Pacific format will make that race even more prestigious late next year.

My attendance at a monthly Triathlon Australia Board teleconference, and the consequent actions and reports required, also took up a significant amount of time.

I will take this opportunity to thank Allan Voss, the members of the Executive, the office-bearers and Club delegates who made my five years in the secretary/administrator’s job a most satisfying one.

You are all part of the team which took Triathlon to a new level. The unity, mutual respect, sacrificing of individual differences (in opinion) for the good of the sport and willingness to innovate have been quite exceptional in my 17 year experience in sports administration.

...
My early activities in the role of Development Officer have been founded on the belief that Triathlon is a competition-driven sport.

Thus a priority has been to increase the number of competition opportunities in the junior area (viz. Mooloolaba SuperKids, establishment of State All-Schools Duathlon, consideration of Noosa Kidz Aquathon).

A colour promotional brochure is in the final stages of reprint with a 10,000-run planned for distribution to key outlets across the state as well as in race director mailers. Albany Creek, Pine Rivers and Sunshine Coast Triathlon clubs have already been visited with a view to stimulating both their memberships and activities. Northern Districts, with a Gaming Machine grant, has initiated an Open Day Clinic and mini-series of races which could well become a pilot scheme for other clubs to adopt.

I have recently conducted Information Nights at Charters Towers and Mackay with total attendance exceeding 50. These, along with our SuperKidz entrants and databases provided by Redcliffe Tri Club and Run Inn Tri Club, have formed the base of a mailing list through which we will be able to eventually promote all junior races and activities.

As a routine part of the job, attendance at the Sports House Office, Junior Committee meetings and Race Director meetings has been maintained.

Though the Development Officer’s position is only part-time, the role is most stimulating and all parties -- be they Race Directors, Clubs, coaches or schools -- are welcome to formulate schemes through which we can further develop this great endurance sport.

Brian Chapman
Since commencing as the State Administrator for Triathlon Queensland in March the following have been achieved:

- Establishment of the office - bought furniture, organised phones, set up the computer systems, set up filing system, recording of mail, cash management system, centralising information from the various committees (sanctioning etc), gathered office equipment.
- Registration process occurring in the office (turnaround time of a week from person sending form and receiving card).
- Computerisation of Triathlon Queensland procedures.
- Triathlon Queensland now on the internet.
- Strategic plan completed, ready for feedback.
- Presentation night.
- Developed sponsorship plan and policy.
- Developed marketing plan.
- Introduced some accountability procedures.

Projects which are underway:

- The Operations Manual for Triathlon Queensland which will include: constitution, competition rules, sanctioning process, policy and procedures.
- Policy writing - drugs policy first to be distributed to clubs.
- Applied for funding for tent for TQ to use at state champs for promotion, marketing of TQ. Also looking at alternative methods of obtaining a tent.
- Seeking sponsorship for a promotional poster and information brochure.
- Investigating production and selling of TQ merchandise.
- Web page being written.
- Media kit for TQ State Championship Series.
- Review the Development Plan.
- Process of applying for funding with Office of Sport and Recreation underway.

Routine activities:

- Attended monthly meetings, recorded minutes, typed and distributed.
- Attended monthly Executive meetings.
- Managed correspondence.
- Answered phone calls and followed up with action as required.
- Attended first race of TQ State Championship Series (Amberley Duathlon).
- Serviced sponsorship requirements.
- Contribute to the Ultimate Challenge.
- Proofread the Ultimate Challenge.
- Organised the AGM.
Seminar - meetings attended:
- Planning Sport for 2005 - Office of Sport and Recreation (afternoon seminar).
- Optus (meeting to evaluate sponsorship).
- Qantas (meeting to clarify sponsorship).
- Triathlon Australia Planning Seminar (weekend conference in Sydney).
- Drugs in sport (meeting to finalise TQ’s Drugs Policy).
- Female Administrators Seminar (night meeting to devise methods to equalise numbers of females in positions of power in sports administration).
- Asia Pacific Masters Games (two meetings for what was formerly the Queensland Masters Games).
- Office of Sport and Recreation (met with Triathlon Queensland’s Sport Development Officer).
- Jacqui Smith (met three times to formulate TQ’s Marketing Plan).
- Press conference for Triathlon Australia for the Mooloolaba Triathlon.

Supervised:
- Student on placement from Griffith University (School of Leisure Studies).
- Office trainee.

Main objectives for the coming year:
- Better accountability in all aspects of Triathlon Queensland’s operations.
- Detailed planning and direction for Triathlon Queensland to lay good foundation for future years.
- Attain a sponsor for the Triathlon Queensland State Championship Series.
- Evaluate different alternatives to Government funding.
- Implement Strategic Plan.

Staff working in Triathlon Queensland office and rostered days:

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<thead>
<tr>
<th>Day</th>
<th>Personnel</th>
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<tbody>
<tr>
<td>Monday</td>
<td>Bronwyn, Kelly</td>
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<tr>
<td>Tuesday</td>
<td>Bronwyn, Kelly, Brian</td>
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<tr>
<td>Wednesday</td>
<td>Bronwyn, Kelly, Duncan (afternoon)</td>
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<td>Thursday</td>
<td>Bronwyn, Duncan (afternoon)</td>
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<tr>
<td>Friday</td>
<td>Bronwyn, Kelly</td>
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Bronwyn Marshall  State Administrator
Kelly Moyden    Office Trainee
Brian Chapman   State Development Officer
Duncan Inkster  State Coaching Development Officer

BRONWYN MARSHALL - STATE ADMINISTRATOR
TECHNICAL & APPEALS REPORT 1996/97

During the past season numerous technical issues were considered. A National technical telephone conference along with a 2 day technical workshop was held. As a result of these conferences a technical proposal was put to T.A. covering the more important issues.

The Technical Official (Race Judge) can no longer carry out any repairs or assist to carry out adjustments to either the cycle/helmet or any race apparel. This is in line with a proposal set by the sports insurers.

Drafting became a major issue (again) at national selection races with the T.A. Technical Committee being asked to come up with a standard procedure even though the competition rules cover drafting. The drafting rule adopted is if two yellow cards are issued to an athlete in a race it means a disqualification.

T.A. in line with the I.T.U. proposal for draft legal races for juniors at T.W.C., introduced drafting to selection races without any thought to its outcomes. The technical committee has recommended that a selection policy be adopted for juniors for draft-legal races. T.A. still ponders over this proposal.

We have seen this season in Queensland two major events with multi-loop courses for professional athletes. This provides an exciting format as long as separation between male and female is kept. We had a situation in our national championships for the juniors where they were allowed to draft and where separation was not maintained. This created an unfavourable situation for both the athletes and officials alike. This should not occur if T.A. proceeds with a junior selection policy and gender separation is maintained at all draft-legal events.

A national sanctioning document has been put to all states. This document is based on T.Q.'s sanctioning document with all other states introducing their local terms and conditions. The T.A. technical committee has also expressed its dissatisfaction over the protocol procedures that were overlooked with regards to the national selection races and the appointment of a representative to I.T.U. Technical Committee.

An equipment sub-committee has been formed to look at race equipment.

A.S.I.B. has now raised the minimum level of insurance to $10 million for $145.00. This is now a standard fee for all races in all states.

The insurer has also defined a club race. All clubs who still have some doubt about their club races should contact A.S.I.B.

The rule changes to date are as follows:

- Drafting - 2 yellow cards D.Q.
- Shoes must be worn on run section of the course.
Several protests were dealt with during the course of the season. All of these were upheld with the major reason for the protests being lack of knowledge of the competition rules.

T.Q. lifted a suspension ban on an athlete during the season after being approached by the person concerned and receiving a character reference from his coach. It should also be mentioned that the committee also re-iterated its stand on abuse of officials and that should the athlete come before the board again we would recommend a lifetime ban.

A national accreditation process now exists for all technical official with Level 1, 2 and 3 being recognised.

Outstanding issues that are still of concern to T.Q.:-

1. NGB failed to supply competition rule book for athletes.
3. Technical officials shirts and hats.

These issues are still being pursued by T.Q.

To finish off my report I would like to thank members of this Management Committee for their support and input over the previous season.

Paul Binnie,
Vice Pres/Dir
Technical & Appeals.
MEMORANDUM

DATE: July 28, 1997
TO: Triathlon Queensland Membership
FROM: Jacqui Smith
RE: Annual General Meeting Report for Publicity / Marketing

PUBLICITY

♦ The 1996-7 season showed an improvement in the overall coverage of triathlon events in Queensland. Channel 10 secured the rights to the entire St. George series. Other channels showed summaries, smaller events and Ironman events. Regional stations, particularly Win Television, televised local events including Goondiwindi and Hervey Bay.

♦ The Courier Mail did put in information from TQ press releases, when space permitted.

♦ Press releases were sent out on the Sunday evening after most triathlons. However if race directors did not forward the information to me and I was not present at the event, a release was not done.

♦ This is the second year TQ has consistently sent press releases to radio, television and print media. We are having an impact.

♦ Interest is increasing as the Olympics approach.

Suggestions for the 1997-8 season:

♦ Continue with press releases and pre-releases.

♦ With increase number of TQ staff, more effective follow-up of such releases is anticipated.

♦ Continue with race calendar releases to keep the media informed up upcoming events.

♦ Make direct contact with key media people and determine their interests / needs with regards to press releases etc. This will enable us to maximise our impact and coverage of our sport.

♦ Launch the Triathlon Queensland Web Page. This is planned to "go to air" after the AGM.

♦ Split Publicity from Marketing. Publicity could become the combined responsibility of the State Administrator and the Publicity Director. This will maximise our success in this area.

♦ Collect all articles from print media to form a publicity package for prospective sponsors.

♦ Do elite and junior athlete profiles and put together a formal media package.
MARKETING

♦ No major sponsor was secured for Triathlon Queensland.
♦ Had hoped for sponsorship of the Race Judge program and this was unsuccessful also. Try again for next season.
♦ Successful in securing Optus Vision and Qantas for the Junior Program. Both packages secured by Duncan Inkstar.

Suggestions for the 1997-8 Season:

♦ All responsibilities for marketing efforts be handled by the State Administrator. This type of work must be done during business hours. A volunteer is not able to do this with a full time job.
♦ Split Publicity and Marketing to allow better focus on each area. Sponsorship is important as we should aim to become self-sufficient beyond the year 2000. Government support will not last forever.
♦ Suggest we build our portfolio of print articles, athlete profiles etc. over the next season. This gives us something to offer sponsors.
ELITE ATHLETE REPORT
1996/97 Season

1996/97 saw a lot of changes for Australia's elite Triathletes. On the Queensland front, however, things were pretty quiet and my role as TQ Elite Liaison was mostly to keep TQ in touch with what was happening. TQ has kept an active interest in Elite issues and has been very supportive of the Elites and their position on various issues.

+ At the end of the 1995/96 season, the Australian Pro's decided to retain the use of the APTA name and identity in order to obtain sponsorship for a major series. The Saucony Series was born and was very successful as a third level series, under the St George Grand Prix Series and the St George Triathlon Tour. Prizemoney was set at a minimum of $1000 for first place, paying equal for males and females down to 5th place.

The St George Tour also became larger in 1996/97, with prizemoney increasing significantly. The minimum first place for the Pro events rose to $3000 (The 1993/94 maximum 1st place was $3000). The Australian Championships carried a much increased prize purses after complaints that last year's winners cheque of $2500 was not befitting of an Aus. Champs - This year the winners received $5000. TA continued their policy of paying top 10 men and women equally in Tour events.

+ The St George Grand Prix Series was again a great success, with Queenslanders again taking out both the men's and women's Series. The last two rounds were held in Qld and were highly successful. The overall prize pools were to remain the same - $200,000 for the men and $80,000 for the women, but a last minute plea to St George (by myself) saw the women's prizemoney lifted to $100,000. In each event 15 men and 10 women received prizemoney, but it was not equal for any places. TA is working with St George, OnLine, myself and a few others to try to bring some equality into the prizemoney structure for the 1998 Series. This is looking good.

+ On the International front, Queenslanders continue produce the biggest contribution to Australia's dominance! Mysliff and Andrew Noble took three of the four World Championships won by Australians last year and other top quality Qld performances are too numerous to mention here.

+ On the not so positive side, no doubt most are now aware of the "issues" brought to base by the ITU on the World's Elite competitors. Unnecessarily restrictive uniform rules and an "ITU Athlete Agreement" which demands rights to the athlete's "intellectual property rights" are at the forefront of these. All these new decisions were made by the upper echelon of the ITU and were not even passed through the ITU board! Athletes opinions (on their sport, their profession, their livelihood) have been ignored and they have been treated with little respect.

+ I have been at the forefront of the athlete's fight to have a say in our profession and our future. I am one of the board members of the newly formed, Professional Triathletes Guild (PTG). ITU does not recognise this Union of Elite Triathletes.
* TA has been in constant communication with myself and other key professionals over these ITU matters. TA considers themselves an extension of ITU and thus must support with many of ITU's new rules. (At least that is the opinion of the TA President, who is an ITU board member). ITU board member, Brian Hilton has been very good and has worked with me on this. He and TA agree with my view that ITU needs to take a less dictatorial stance and show more respect for the athletes as the professionals they are. The ITU should be the "guiding light" of the sport as a whole, not the controlling force. There is an ITU board meeting in Stockholm on July 24.

* TA is perilously close to approving amendments to the constitution, including provision for two elite athlete board members within TA. (This may have been approved by the time of the AGM). This is something which TA and the elites have been working on for a couple of years now. Elite representation is important because the elites are the ones whose livelihood depends on the way this sport is run. Elites have had representation on the boards of several NGB's for a couple of years now.

In concluding, I would like to thank TQ for your support of me and the elites in general this year. Particularly in the "political issues", TQ is the first state association to stand up and declare it's support for the rights of its members - both elite and age group.
1. Current Membership / Participation / Performance Status and Trends

a. Total number of female licencees for 1996/97 = 348 (from total 1466) or 23.73%. This is about 2% lower than last year.

b. Major QLD sprint series events have female participation rates of around 30% (of total field) with longer events having 20-25% female participation rates.

c. QLD females showed great strength in all areas with:
   * Jackie Gallagher being the first ever QLD female to win a WTC. Jackie also won the WDC and was named (Joint) Australian Female Athlete of the Year.
   * Rina Hill - 4th WTC.
   * Faye Callins and Nita Solomon winning their respective age categories at the World Ironman Championships (Hawaii).
   * NQ's Sharmann Parr becoming the first ever female to finish the Simpson Desert (Mountain Bike) Crossing Race.
   * 21 QLD Age-Group Females being selected for this year's WC in Perth.
   * Juniors Josie Loane (U/16) and Melissa Godfrey (U/18) winning their respective divisions at the Australian Sprint Champs (St Kilda). These two also teamed up with Erin O'Donnell to help QLD win the U/20's team event at the 1997 ASSTC at Geelong, Victoria.
   * Jenny Alcorn becoming the first ever female coach to win TQ Coach of the Year Award.

2. Events

a. QLD Sprint Series Events such as Adidas New Challenge and Powerade provide the best all round opportunity for newcomers to be introduced safely into our sport. (Separate wave starts, safe courses).

b. All Women's Events are still being successfully run especially in those areas where there are not as many short, 'user-friendly', mixed events. Successful All-Women's events were held in:
   * Townsville 450 Participants
   * Tri de Femme, Cairns 250 Participants
   * Twin Waters, Sun.Cost 100 Participants
   * Julia Creek

C. Active Girls Events were successfully held in:
   * Twin Waters 100 participants
   * Mt Isa 50 participants
   * Cairns 100 participants
   (*Lennox Heads : 120)
3. North QLD Equity

Sharman Patt (NQ Equity Officer) and her team have once again successfully co-ordinated a number of events and activities to help toward continued development in NQ:

* 'Novotel Tri de Femme' All Women's Triathlon
* 'Come and Try' Women's Workshop
* Women's Bike Maintenance Workshop
* Organised women's social groups and activities
* The Cairns Crocs Tri Club has shown great support and commitment towards encouraging female participation including introducing Women's Wave Starts (even though participation rates there are relatively lower across the board).

4. PR / Promotions / Media

This area is of course vital to continued growth of female participation in QLD. Our cause has been helped somewhat by Jackie winning the WTC and media/general interest created across the board as a result. This type of result is one certain way of ensuring the profile of the sport is increased.


*There has been a huge increase in amount of triathlon articles appearing in main steam media including national women's magazine, major newspapers and commercial TV.*