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# The perfect storm: The convergence of social, mobile and photo technologies in libraries [dataset]

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## **The perfect storm: The convergence of social, mobile and photo technologies in libraries**

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**Abstract:**

*The intersection of mobile and photographic technologies with social networks has produced platforms such as Instagram. The way libraries are using these platforms has not been investigated in depth. This research aims to discover trends in the use of Instagram by libraries, reporting on selected libraries' experiences and intentions behind capturing and sharing images on Instagram. Recommendations will be made on how librarians can transform relationships and engagement with their communities through mobile photo sharing, taking advantage of 'the perfect storm' of technological convergence.*